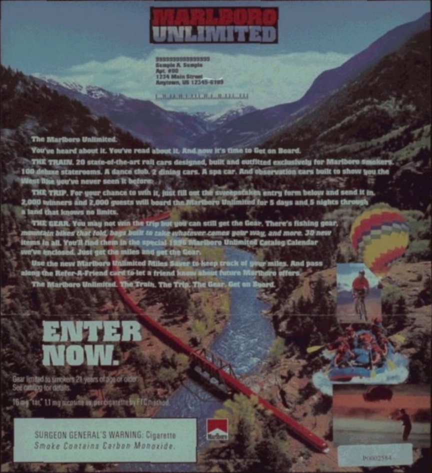

MARLBORO UNLIMITED OFFICIAL SWEEPSTAKES ENTRY FORM

9999999999999999
Sample A. Sample
Apt. #00
1234 Main Street
Anytown, US 12345-6789

Use the lines below to print address corrections only.

"2061034994"

For your chance to get on board, fill out the form completely (hand print only) and sign. Mail to:

Marlboro Unlimited Sweepstakes
P.O. Box 4351
Blair, NE 68009.

To be eligible to win, entry form must be received by April 30, 1996.

X ______________________

Your Birth Date [ ][ ] [ ][ ] 19[ ][ ] Today's Date __/__/__

Current Brand ______________________

Previous Brand ______________________

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MARLBORO UNLIMITED REFER-A-FRIEND

Pass this card along to a friend who smokes. Have them fill it out so they can qualify for future offers from Marlboro. Offers limited to smokers 21 years of age or older.

Address ______________ Apt. # ______
City ______________ State ______ ZIP ______
Phone ( )______________

X ______________________

Your Birth Date [ ][ ] [ ][ ] 19[ ][ ] Today's Date __/__/__

1. What is your regular brand of cigarettes - that is, the brand you smoke most often?
2. What, if any, was your previous brand? Previous brand ______ ☐ None
3. Is your regular brand...? (Check one.) ☐ Regular/King Size ☐ 100's ☐ 120's
4. Is your regular brand...? (Check one.) ☐ Menthol ☐ Non-Menthol
5. Do you usually buy it by the...? (Check one.) ☐ Pack ☐ Carton ☐ Both Ways
6. Is your regular brand...? (Check one.) ☐ Lowest/1 mg Tar ☐ Ultra/Extra Low Tar ☐ Light/Mild ☐ Medium ☐ Full Flavor
7. How long have you smoked this brand...? (Check one.) ☐ Less than 1 year ☐ 1 to 2 years ☐ 2 to 3 years ☐ 3 to 5 years ☐ Over 5 years
8. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

☐ Alpine	☐ Doral	☐ Monarch	☐ Virginia Slims
☐ Basic	☐ GPC	☐ Montclair	☐ Winston
☐ Benson & Hedges	☐ Kool	☐ Newport	☐ Store Brand/Generic
☐ Best Value	☐ Marlboro	☐ Parliament	☐ None
☐ Cambridge	☐ Merit	☐ Salem	☐ Other
☐ Camel	☐ Misty	☐ Vantage	

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Source: https://www.industrydocuments.ucsf.edu/docs/tmnp0003

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